

10 YEARS IN MOROCCO

25th and 26th November at Ben Guerir Morocco

Date: Thursday 25th and Friday 26th November 2021 at BEN GUERIR (Morocco)

«Deploying a resilient, sovereign and sustainable infrastructure to foster African innovation»

DAY 1 : THURSDAY 25TH NOVEMBER 2021

09:00 - 09:15	Official welcome
09:15 - 9:30	<p>keynote 1 : « 10 years of Digital in Africa in retrospect & development strategies ».</p> <p>By Mr. Mohamadou Diallo, CIO mag President, Founder of ADTA</p>
09:30 - 09:45	Keynote 2 : The revolution in progress? What digital Africa by 2030?
09:45 - 10:45	<p>Panel 1 : Infrastructure and digital sovereignty. How can we together meet the challenge?</p> <ul style="list-style-type: none"> ● What place for infrastructures in the post-covid recovery? ● Connectivity, infrastructures, innovation: What strategy for accelerating digital in Africa? ● How to cover the growing bandwidth and broadband needs for telework, telemedicine, e-education, e-commerce, etc..... ● Co-building sustainable resilient infrastructure: Is Africa ready? ● If so, with what strategy? And with what prerequisites? ● African sovereign cloud?
10:45 - 11:15	Coffee Break & Networking
11:15 - 12:30	Ministerial Plenary Session 1 : Cross-views of national digital strategies in Africa. What place for the digital sovereignty of States?
12:30 - 14:00	Lunch break
14:00 - 14:10	Partner Keynote 3
14:10 - 15:30	<p>Panel 2 : Technological solutions & innovation potential, innovative uses for a resilient Africa</p> <ul style="list-style-type: none"> ● How to support and finance the innovation and entrepreneurial ecosystem in Africa? ● Digital transformation of African companies

15:30 - 15:40	Partner Keynote 4
15:40 - 15:50	Partner Keynote 5
15:50 - 16:00	Keynote 6 : The revolution in progress? What digital Africa by 2030?
16:00 - 16:30	Coffee Break & Networking
16:30 - 17:30	<p>Panel 3 : AI for smart and forward-looking government</p> <ul style="list-style-type: none"> ● Digital identity and the development of solutions for smart governance: to affect customs; taxation; training; certification as well as human resource management and ERP solutions. What are the benefits of AI?
17h30 - 18h30	<p>Panel 4 : Human capital & digital acculturation</p> <ul style="list-style-type: none"> ● Digital transformation projects in Africa are driven by women and men. The mobilisation of human resources is a necessity: Mobilisation through training - awareness and practice on a daily basis! This is a prerequisite for the success of any digital transformation strategy

DAY 2: FRIDAY 26TH NOVEMBER 2021

09:00 - 09:15	Official welcome
09h15-9h30	<p>keynote 7 : « Africa, a single digital market by 2030 »</p> <p>By Mr. Lacina Kone, Managing Director of Smart Africa, President of the ATDA Scientific Committee</p>
09:30 - 10:15	Ministerial session 2
10:15 - 10:30	Keynote 8
10:30 - 11:00	Coffee Break & Networking
11:00 - 12:00	<p>Panel 1 : Cybersecurity: Why dissociate security and digital sovereignty?</p> <p>Cybersecurity is first and foremost a sovereignty issue. It should be articulated around the 5 main pillars of the digital economy to build a sovereign cloud. How and with whom should this space of trust be built?</p> <p>Who are the stakeholders in this strategy, which is intended to be global?</p>
12:00 - 13:00	<p>Panel 2 : The Fourth Industrial Revolution, what prospects for Africa by 2030?</p> <p>Industry 4.0 and innovation: What is the specificity for Africa? And towards which value chain?</p>
13:00 - 14:00	Lunch break

14:00 - 15:30	<p>5 parallel thematic workshops: Economy 4.0 : Startups, Incubators</p> <p>How to boost innovative entrepreneurship?</p> <ul style="list-style-type: none"> ● 1 Agritech: Boosting African potential through digital ● 2 eHealth, learning from post-covid lessons ● 3 Education, Edtech, a growth vector in the era of new learning ● 4 Fintech: M-Payment in Morocco: a potential to accelerate the dynamics of financial inclusion? Mobile payment and challenges in Africa: the implementation of innovative payment solutions adapted to trade, e-commerce and e-government services. ● 5 Trade and electronic money to attack cross-border barriers, has Africa's time finally come ? Zlecaf promises to be the world's free trade area in the world and a real lever for economic integration and self-sufficiency, favouring local production. Currency and trade will play a key role in facilitating exchanges. Are the actors sufficiently ready?
15:30 - 15:45	Coffee Break
15:45 - 16:00	<p>Restitution in plenary</p> <p>Panel 3:</p> <p>Closing panel: Proceedings and Recommendations by Elhadj GLEY</p>

CLOSING OF THE ATDA 2021 - Gala